

Abstract

This research explores how mobile phones influence rural youth. It can be identified as a contemporary problem creating in the society with bad nesses and benefits. This is to pay attention to the practice of beeping or missed calls between rural youth On the other hand it is to be spoken whether they use mobile phones for the communication, relevance to exploring the knowledge, missed call culture, influence to day to day activities. what kinds of subcultures are creating in the society are to be discussed. Particularly that they have entered the missed call culture and have issues rising on mobile phone usage are emphasized. Finally, this suggests paths for future research